



Smart Mobile Online Report Application

History: Laporan tenaga penjual



OUTLINE SMORA CATTLES

- TENTANG SMORA
- KEUNGGULAN SMORA
- INFORMASI YANG DIPEROLEH DARI SMORA
- ANALISIS DATA SMORA
- SIAPA YANG MEMERLUKAN SMORA
- PENGISIAN DATA SMORA DI ANDROID
- AKSES DATA SMORA MELALUI WEB

TENTANG SMORA

- **SMORA TERNAK** adalah aplikasi untuk me-record kondisi ternak secara periodik: perkembangan berat badan, usia, jenis dan jumlah pakan
- **SMORA** menggunakan smart-phone dengan basis android (smora belum dapat digunakan untuk i-phone yang berbasis ios)
- **SMORA** sangat user friendly dan mudah digunakan
- **SMORA** tidak menyimpan data didalam gadget, sehingga tidak menghabiskan memory handphone.
- **SMORA** bias membuat laporan dengan foto dan video tanpa membebani memory handphone.

KEUNGGULAN SMORA

- Merecord data dalam bentuk foto, video, angka dan penjelasan deskriptif
- Upload data cepat, karena secara otomatis data di compressed
- Menggunakan cloud computing technology, data tersimpan secara aman di server yang telah teruji sangat handal dan dapat dipercaya.
- Data akurat, up-to-date dan tidak dapat dimanipulasi
- Dapat di akses secara real-time, dimanapun dan kapanpun, pada periode yang diinginkan
- Dapat digunakan di manapun di seluruh dunia
- Membuat system reporting menjadi mudah, paperless dan management data menjadi lebih rapi
- Merupakan solusi efektif sebagai alat control kondisi sumber daya di lapangan
- Menjadikan bisnis beroperasi lebih efisien sehingga dapat meningkatkan performance perusahaan.

INFORMASI YANG DIPEROLEH DARI SMORA

1. Data kunjungan/absensi-in dan absensi-out (terdiri dari tanggal, jam, nama karyawan, foto selfie, lokasi-geotagging) serta analisis berapa lama berada di area.
2. Data foto lokasi dan kondisi ternak serta informasi deskriptif lokasi dan kondisi individual ternak dll
3. Data video untuk merekam aktifitas perawatan ternak.

ANALISIS SMORA

1. Data absensi yang akurat (jam kerja, lama di area)
2. Data Stok cattles:
 - Data jumlah dan berat ternak,
 - Data jenis dan jumlah pakan,
 - Data jumlah dan berat ternak dikirim ke RPH.
 - Pergerakan stock ternak.
3. Relevant data for meat traceability

SIAPA YANG MEMERLUKAN DATA SMORA

1. CEO

CEO dapat melihat data up-to-date dari lapangan misalnya ternak yang dimasukkan dan kondisi terakhir asset peternakan.

2. Farm Manager

Farm manager dapat memonitor kondisi ternak secara real time atau periodic sesuai kebutuhan.

3. Sales & Marketing Manager

Manager dapat memperoleh informasi akurat mengenai stok dan kondisi ternak di area.

4. Team lapangan

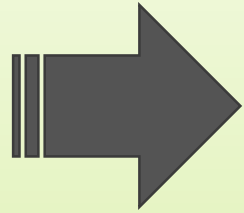
Team lapangan dapat membuat laporan lebih sederhana dan paperless sehingga mereka bekerja lebih efisien

BEKERJA DENGAN SMORA

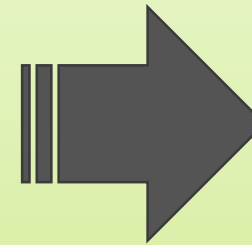
WORK FLOW



Data diinput dalam android-based based-mobile phone berupa: photo, video, informasi deskriptif, angka (sales/stock)

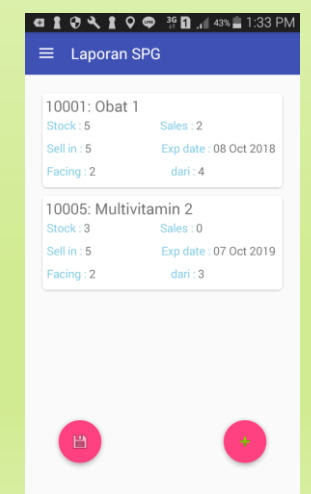
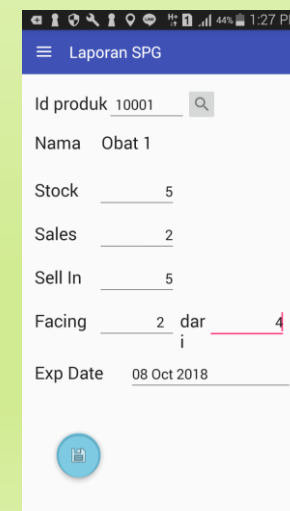
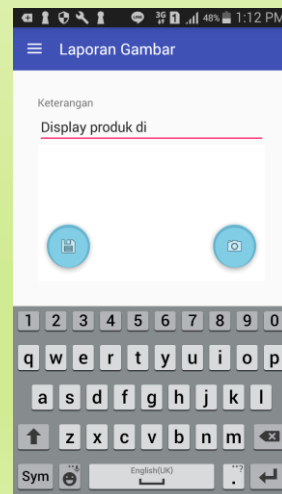
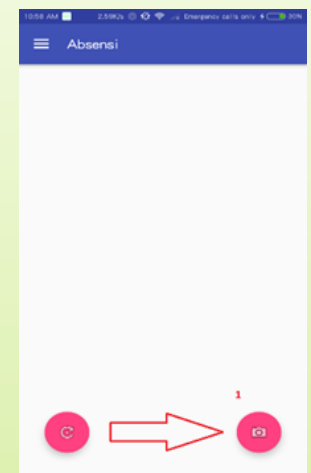
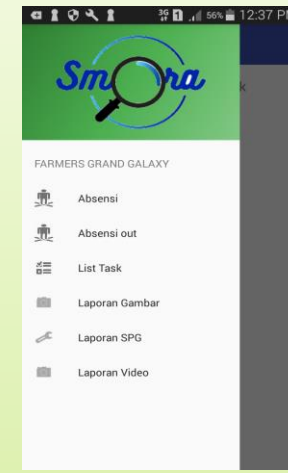
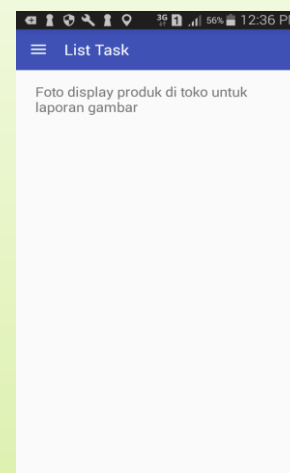
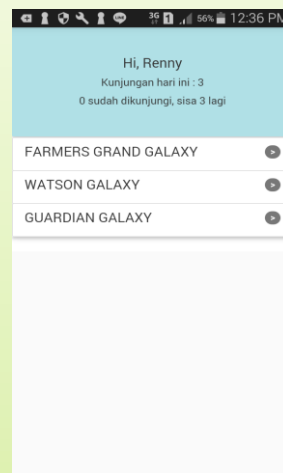
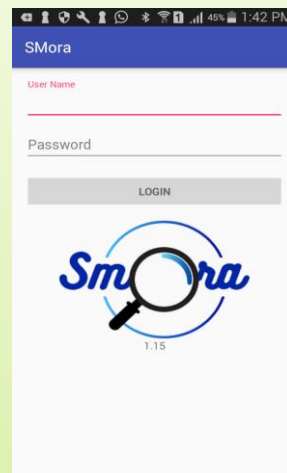
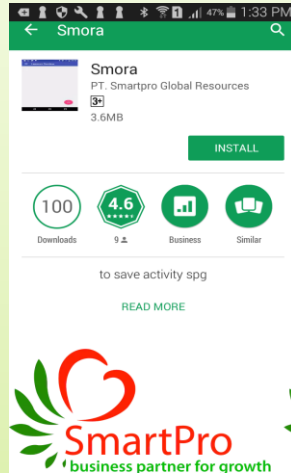


Data dikirim ke server



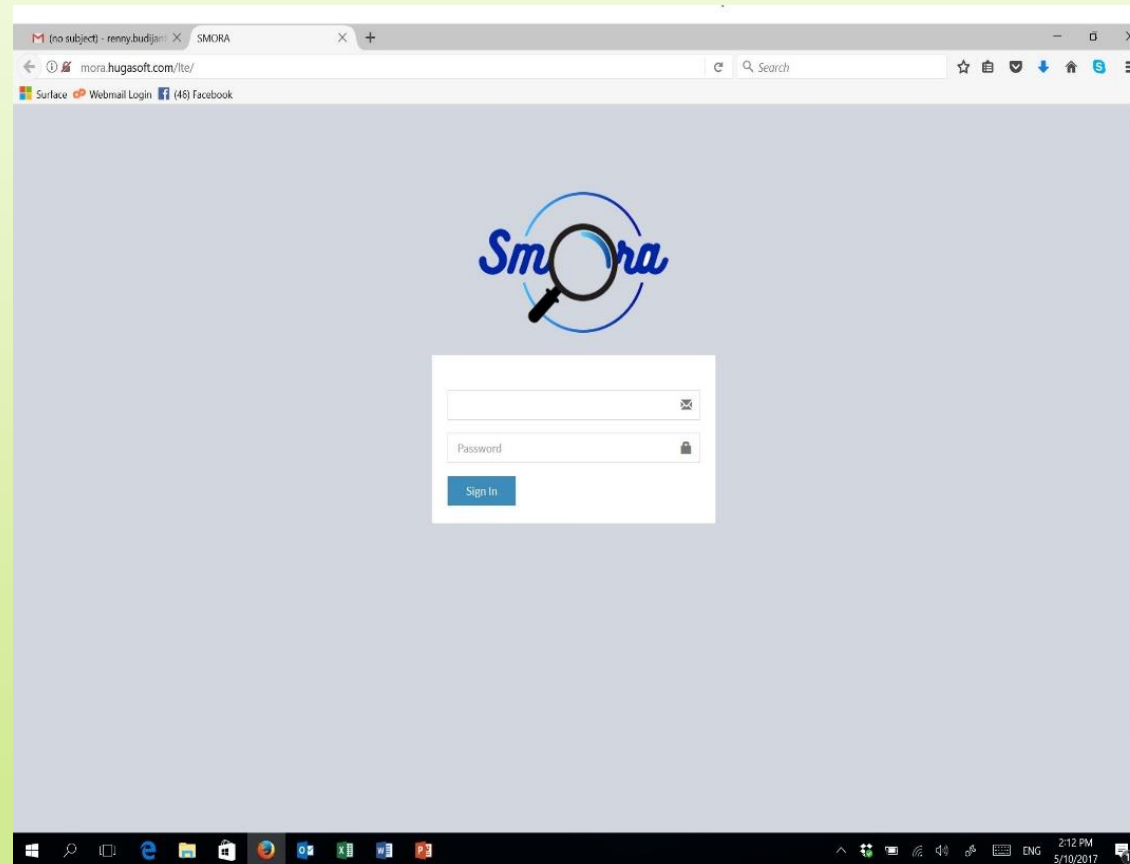
Data dapat diakses melalui desktop secara real-time

LOGIN ANDROID



AKSES DATA DARI WEB
SMORA

LOGIN WEBSITE SMORA



LAPORAN ABSENSI

Smora X +

mora.hugasoft.com/ite/media.php?module=lapcheckin

Surface Webmail Login Facebook

SMORA Laporan absensi datang

PT. Bayer Indonesia

Laporan

- Report absensi datang
- Report absensi keluar
- Report Durasi SPG di toko
- Report Foto Toko
- Report Stock Toko
- Report Sales Toko
- Report Kunjungan
- Report Absensi Harian
- Report Aktivitas
- Report Video Toko
- Report Facing Toko
- Report Sell-in Toko

Tanggal: 16 Oct 2017 s/d 16 Oct 2017

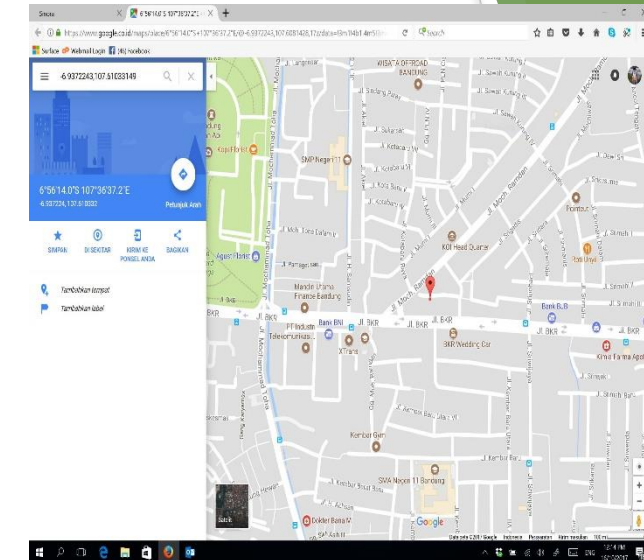
Id client

ID

Lihat Export Excel

Nama SPG	Nama Client	ID Toko	Nama Toko	Tanggal	Jam Simpan	Jam Handphone	Lokasi	Gambar
ERIK HARIYANTO	Bayer	42793	LSI M RAMDHAN	16 Oct 2017	08:05:15:977	08:05:00:000	View	
JEJEN MIFTAHUDIN	Bayer	42898	GRIYA DINASTY	16 Oct 2017	08:24:12:100	08:23:07:000	View	
RANGGADEA M.S	Bayer	43043	BORMA DAKOTA	16 Oct 2017	08:29:13:003	08:29:05:000	View	
ERIK HARIYANTO	Bayer	42775	KF BANTENG	16 Oct 2017	08:48:27:517	08:47:30:000	View	
ALFIAN	Bayer	41955	SAT WR SUPRATMAN	16 Oct 2017	08:51:48:430	08:51:31:000	View	

12:13 PM 16/10/2017



► Laporan Aktifitas Kunjungan

Smora

mora.hugasoft.com/ite/media.php?module=rptaktivitas

Surface Webmail Login (46) Facebook

SMORA

PT. Bayer Indonesia

Laporan

- Report absensi datang
- Report absensi keluar
- Report Durasi SPG di toko
- Report Foto Toko
- Report Stock Toko
- Report Sales Toko
- Report Kunjungan
- Report Absensi Harian
- Report Aktivitas
- Report Video Toko
- Report Facing Toko
- Report Sell-in Toko

Report Aktivitas

Tanggal: 12 Oct 2017 s/d 12 Oct 2017

Id client: Bayer

ID: 4031 ERIK HARIYANTO

Lihat

Map Satellite

Bojongoang

Baleendah

Solokan Jeruk

Ciparay

Majalaya

Map data ©2017 Google Terms of Use Report a map error

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LAPORAN FOTO AKTIFITAS LAPANGAN

Smora

mora.hugasoft.com/ite/media.php?module=rpt_gambartoko

Surface Webmail Login (46) Facebook

SMORA Laporan Foto Toko

PT. Bayer Indonesia

Laporan

- Report absensi datang
- Report absensi keluar
- Report Durasi SPG di toko
- Report Foto Toko
- Report Stock Toko
- Report Sales Toko
- Report Kunjungan
- Report Absensi Harian
- Report Aktivitas
- Report Video Toko
- Report Facing Toko
- Report Sell-in Toko

Tanggal: 16 Oct 2017 s/d 16 Oct 2017

Id client: []

ID: []

Full-screen Snip

Lihat Export Excel

Nama Spg	Tanggal	Nama Client	Id Toko	Nama Toko	Keterangan	Lokasi	Gambar
JEJEN MIFTAHUDIN	16 Oct 2017	Bayer	42898	GRIYA DINASTY	before	View	
JEJEN MIFTAHUDIN	16 Oct 2017	Bayer	42898	GRIYA DINASTY	before	View	
JEJEN MIFTAHUDIN	16 Oct 2017	Bayer	42898	GRIYA DINASTY	after	View	
ALFIAN	16 Oct 2017	Bayer	41955	SAT WR SUPRATMAN	before rak cdr&rda	View	
ALFIAN	16 Oct 2017	Bayer	41955	SAT WR SUPRATMAN	after rak cdr&rda	View	

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LAPORAN STOCK PRODUK, SALES

Smora

mora.hugasoft.com/lte/media.php?module=rpt_stocktoko

Surface Webmail Login (46) Facebook

SMORA

Report Stock Toko

PT. Bayer Indonesia

Laporan

- Report absensi datang
- Report absensi keluar
- Report Durasi SPG di toko
- Report Foto Toko
- Report Stock Toko
- Report Sales Toko
- Report Kunjungan
- Report Absensi Harian
- Report Aktivitas
- Report Video Toko
- Report Facing Toko
- Report Sell-in Toko

Tanggal02 Oct 2017s/d16 Oct 2017

Id clientBYRId clientBayerFull-screen Snip

ID

LihatExport Excel

Nama Spg	Tanggal	Nama Client	Id Toko	Nama Toko	Id Prod	Nama Prod	Stock
NURDIANTO	03 Oct 2017	Bayer	40879	SAT H TEN/F-J135	1003	CDR Eff Orange - 15	3
NURDIANTO	03 Oct 2017	Bayer	40879	SAT H TEN/F-J135	1006	CDR Sweet Eff - 10 1tub/tub	3
NURDIANTO	03 Oct 2017	Bayer	40879	SAT H TEN/F-J135	1009	Redoxon Eff. Zinc 1tub/tub	5
NURDIANTO	03 Oct 2017	Bayer	40879	SAT H TEN/F-J135	1041	REDOXON FESTIVE 10 5	0
NURDIANTO	03 Oct 2017	Bayer	40879	SAT H TEN/F-J135	1020	Canesten Cream 5 GR IMP	0
SUTEDY	03 Oct 2017	Bayer	40441	IDM PERUM BUMI FAJAR INDAH	1006	CDR Sweet Eff - 10 1tub/tub	2
SUTEDY	03 Oct 2017	Bayer	40441	IDM PERUM BUMI FAJAR INDAH	1041	REDOXON FESTIVE 10 5	2
NURDIANTO	03 Oct 2017	Bayer	40880	IDM H TEN-TM87	1006	CDR Sweet Eff - 10 1tub/tub	1
NURDIANTO	03 Oct 2017	Bayer	40880	IDM H TEN-TM87	1009	Redoxon Eff. Zinc 1tub/tub	0
NURDIANTO	03 Oct 2017	Bayer	40880	IDM H TEN-TM87	1041	REDOXON FESTIVE 10 5	2
MUHAMMAD DIMAS	03 Oct 2017	Bayer	40230	MIDI MINDI-SC74	1003	CDR Eff Orange - 15	3
MUHAMMAD DIMAS	03 Oct 2017	Bayer	40230	MIDI MINDI-SC74	1006	CDR Sweet Eff - 10 1tub/tub	4
MUHAMMAD DIMAS	03 Oct 2017	Bayer	40230	MIDI MINDI-SC74	1009	Redoxon Eff. Zinc 1tub/tub	2
MUHAMMAD DIMAS	03 Oct 2017	Bayer	40230	MIDI MINDI-SC74	1041	REDOXON FESTIVE 10 5	0
MUHAMMAD DIMAS	03 Oct 2017	Bayer	40230	MIDI MINDI-SC74	1020	Canesten Cream 5 GR IMP	2
MUHAMMAD DIMAS	03 Oct 2017	Bayer	40230	MIDI MINDI-SC74	1035	Tonikum New 330 ml	3
SUTEDY	03 Oct 2017	Bayer	40442	SAT BUMI FAJAR INDAH	1003	CDR Eff Orange - 15	5

Windows Taskbar

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DOWNLOAD LAPORAN absensi

Id	Tanggal	Nama	Id Outlet	Nama	Jam Absen	Jam Upload	Gambar	Lokasi
27719	2/09/2017	Sri Wulan	13713	WATSON PONDOK INDAH	13:14	13:14	View	View
27764	4/09/2017	Sri Wulan	13713	WATSON PONDOK INDAH	7:28	7:28	View	View
28048	5/09/2017	Sri Wulan	13713	WATSON PONDOK INDAH	7:35	7:35	View	View
28233	6/09/2017	Sri Wulan	13713	WATSON PONDOK INDAH	7:45	7:45	View	View
28296	7/09/2017	Sri Wulan	13713	WATSON PONDOK INDAH	7:39	7:39	View	View
28725	8/09/2017	Sri Wulan	13713	WATSON PONDOK INDAH	13:19	13:19	View	View
29045	9/09/2017	Sri Wulan	13713	WATSON PONDOK INDAH	13:41	13:41	View	View
29079	10/09/2017	Sri Wulan	13713	WATSON PONDOK INDAH	13:18	13:18	View	View
29373	12/09/2017	Sri Wulan	13713	WATSON PONDOK INDAH	7:28	7:28	View	View
29763	13/09/2017	Sri Wulan	13713	WATSON PONDOK INDAH	15:08	6:37	View	View
30107	14/09/2017	Sri Wulan	13713	WATSON PONDOK INDAH	7:28	7:29	View	View
30490	15/09/2017	Sri Wulan	13713	WATSON PONDOK INDAH	7:37	7:37	View	View
31063	17/09/2017	Sri Wulan	13713	WATSON PONDOK INDAH	13:13	13:13	View	View
31071	18/09/2017	Sri Wulan	13713	WATSON PONDOK INDAH	7:26	7:26	View	View
31444	19/09/2017	Sri Wulan	13713	WATSON PONDOK INDAH	8:03	8:04	View	View
32056	22/09/2017	Sri Wulan	13713	WATSON PONDOK INDAH	22:05	13:04	View	View
32314	23/09/2017	Sri Wulan	13713	WATSON PONDOK INDAH	22:06	13:15	View	View
32350	24/09/2017	Sri Wulan	13713	WATSON PONDOK INDAH	13:24	13:24	View	View
32363	25/09/2017	Sri Wulan	13713	WATSON PONDOK INDAH	7:31	7:31	View	View
27589	1/09/2017	Ati Maryati	12119	Watson Kelapa Gading	13:05	13:04	View	View
27707	2/09/2017	Ati Maryati	12119	Watson Kelapa Gading	12:26	12:25	View	View
27748	3/09/2017	Ati Maryati	12119	Watson Kelapa Gading	12:36	12:36	View	View
27763	4/09/2017	Ati Maryati	12119	Watson Kelapa Gading	6:59	6:58	View	View
28155	5/09/2017	Ati Maryati	12119	Watson Kelapa Gading	13:16	13:15	View	View
28487	7/09/2017	Ati Maryati	12119	Watson Kelapa Gading	14:23	14:22	View	View
28731	8/09/2017	Ati Maryati	12119	Watson Kelapa Gading	13:30	13:29	View	View

► Perhitungan lama kerja di area (absen-in vs absen-out)

Nama SPG	Nama Client	ID Toko	Nama Toko	Tgl Trans	Jam Sistem In	Jam Sistem out	Jam HP In	Jam HP out	Selisih HP in-out
NURDIANTO	Bayer	40879	SAT H TEN/F-J135	3-Oct-17	08:38:18:290	08:49:59:160	08:38:14:000	08:49:53:000	11
JAYA SUPENA	Bayer	40119	LSI JATIKRAMAT	3-Oct-17	08:50:52:907	null	08:50:41:000	null	null
NURDIANTO	Bayer	40880	IDM H TEN-TM87	3-Oct-17	08:53:22:103	09:07:03:507	08:53:18:000	09:06:58:000	13
SUTEDY	Bayer	40441	IDM PERUM BUMI FAJAR INDAH	3-Oct-17	09:00:10:100	09:12:19:730	09:00:01:000	09:12:15:000	12
MUHAMMAD DIMAS	Bayer	40230	MIDI MINDI-SC74	3-Oct-17	09:07:38:490	16:15:07:313	09:07:33:000	09:17:45:000	10
ALFIAN	Bayer	41975	SAT DEWI SARTIKA 2	3-Oct-17	09:07:39:270	09:19:28:967	09:07:35:000	09:19:25:000	12
NURDIANTO	Bayer	40881	IDM BANGUNAN BARAT-THYA	3-Oct-17	09:09:29:157	09:16:55:067	09:09:26:000	09:16:51:000	7
SUTEDY	Bayer	40442	SAT BUMI FAJAR INDAH	3-Oct-17	09:14:32:273	09:26:31:410	09:14:28:000	09:26:27:000	12
ACHMAD BIMA RIZALDI	Bayer	41538	IDM SPBU SIMATUPANG	3-Oct-17	09:15:44:833	null	09:15:42:000	null	null
FREDY WATIMURI	Bayer	41318	SAT BEKASI TIMUR RAYA-J123	3-Oct-17	09:18:33:593	09:27:15:563	09:18:22:000	09:27:09:000	9
NURDIANTO	Bayer	40882	IDM PONDASI-T84Q	3-Oct-17	09:21:31:010	09:26:25:473	09:21:27:000	09:26:22:000	5
WAHYU EKA JULIANDIKA	Bayer	40324	C4 MERUYA	3-Oct-17	09:24:51:693	11:28:56:177	09:24:48:000	11:28:53:000	124
ALFIAN	Bayer	41976	IDM ARYA PUTRA CIPUTAT	3-Oct-17	09:25:01:257	09:37:19:693	09:24:54:000	09:37:15:000	13
SUTEDY	Bayer	40443	IDM NANGKA	3-Oct-17	09:30:10:747	09:43:11:860	09:30:06:000	09:43:07:000	13
WAHYU EKA JULIANDIKA	Bayer	40331	KF MERUYA	3-Oct-17	09:30:13:343	10:28:22:480	09:30:10:000	10:28:19:000	58
NURDIANTO	Bayer	40883	IDM ANGKUR-TYU5	3-Oct-17	09:30:45:153	09:41:13:347	09:30:36:000	09:41:09:000	11
FREDY WATIMURI	Bayer	41319	IDM BEKASI RAYA KM 17-M 17	3-Oct-17	09:38:06:037	09:41:50:173	09:38:01:000	09:41:42:000	3
ALFIAN	Bayer	41977	IDM ARYA PUTRA SWADAYA	3-Oct-17	09:40:44:220	09:51:06:637	09:40:35:000	09:51:01:000	11
FIRMANFEBRI RIYANTO	Bayer	41755	SAT KOSTRAD ZENI	3-Oct-17	09:41:11:643	null	09:41:07:000	null	null
SUTEDY	Bayer	40444	SAT NANGKA RAYA	3-Oct-17	09:45:03:110	null	09:44:57:000	null	null
NURDIANTO	Bayer	40887	SAT KAYU JATI-J577	3-Oct-17	09:47:00:357	09:54:09:433	09:46:56:000	09:54:06:000	8
MUHAMMAD DIMAS	Bayer	40231	MIDI MUNCANG-SC66	3-Oct-17	09:49:08:827	10:02:15:577	09:19:28:000	09:26:47:000	7
ALFIAN	Bayer	41978	SAT ARYA PUTRA 4	3-Oct-17	09:54:44:573	10:14:31:653	09:54:15:000	10:14:28:000	20
FREDY WATIMURI	Bayer	41320	SAT BEKASI TIMUR RAYA-J118	3-Oct-17	09:55:45:213	10:01:58:590	09:55:39:000	10:01:52:000	6
ACHMAD BIMA RIZALDI	Bayer	41539	IDM PLUS FATMAWATI CILANDAK	3-Oct-17	09:55:52:463	null	09:55:48:000	null	null
NURDIANTO	Bayer	40886	IDM KAYU JATI 8-T98V	3-Oct-17	09:57:16:980	10:05:59:767	09:57:11:000	10:05:57:000	8
SUTEDY	Bayer	40445	IDM CENDRAWASIH	3-Oct-17	09:57:55:480	10:08:24:550	09:57:42:000	10:08:20:000	11
FIRMANFEBRI RIYANTO	Bayer	41756	SAT SIMPANG 3	3-Oct-17	10:00:28:217	null	10:00:25:000	null	null
FREDY WATIMURI	Bayer	41321	SAT BEKASI TIMUR RAYA 6-J721	3-Oct-17	10:07:00:237	10:13:51:903	10:06:54:000	10:13:42:000	7
JAYA SUPENA	Bayer	40118	GUARDIAN JATIMAKMUR	3-Oct-17	10:07:05:017	10:27:43:743	10:04:16:000	10:27:29:000	23
MUHAMMAD DIMAS	Bayer	40229	KF SENEN	3-Oct-17	10:11:08:070	16:14:59:737	10:11:04:000	10:27:11:000	16

► Laporan Absensi

Id Spg	Nama Spg	3-Oct-17	4-Oct-17	5-Oct-17	6-Oct-17	7-Oct-17	9-Oct-17	10-Oct-17	11-Oct-17	Total HK
4027	ACHMAD BIMA RIZALDI	1	1	1	1	1		1	1	7
4007	ACHMAD SETIAWAN		1	1	1			1	1	5
4012	ACHYAN SOPIAN		1		1	1				3
4006	ALFIAN	1			1	1		1	1	5
4054	BASKORO ARIE SABEKTI						1	1		2
4031	ERIK HARIYANTO		1	1	1	1	1	1	1	7
4005	FIRMANFEBRI RIYANTO	1		1	1	1		1	1	6
4016	FREDY WATIMURI	1	1	1	1	1		1	1	7
4040	HENDRA KURNIAWAN				1		1	1		3
4015	HENDRA SETIAWAN					1		1		2
4030	HENNY MULYANI		1	1	1	1	1	1	1	7
4011	JAYA SUPENA	1	1			1		1	1	5
4033	JEJEN MIFTAHUDIN		1	1	1	1	1	1	1	7
4010	MUHAMMAD DIMAS	1		1		1			1	4
4013	NURDIANTO	1	1	1	1	1		1		6
4032	RANGGADEA M.S		1	1			1	1	1	5
4028	SURYA ADITYA			1		1				2
4014	SUTEDY	1	1		1	1		1	1	6
4002	WAHYU EKA JULIANDIKA	1		1	1	1		1		5

UNTUK KETERANGAN LEBIH LANJUT HUBUNGI:

PT.Smartpro Global Resources



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